



Peter Harrison Centre
for Disability Sport

Student Profile

Paul Kitchin

Doctoral Research Student who is associated with the Peter Harrison Centre for Disability Sport & Lecturer in Sport Management at the University of Ulster

Qualifications:

MA – Masters of Business (Sport Management) from Deakin University in 2001

BEd (with Honours) Physical Education and Health from University of Tasmania in 1998

Current Research Interests:

Paul's research focuses primarily on the development of identity in young people participating in an elite sporting programme. These young people can be characterised as having learning difficulties, a visual impairment, a physical impairment or a combination of these three. In his study he is investigating the use of participatory action research that will hopefully lead to aspects of the research being carried out by the young people on the programme. Paul is interested in research issues surrounding the marginalisation of learning disabilities from aspects of Paralympic competition and the impact this has on opportunities in sport for such classified athletes.

Previous Research & Experience:

As a member of London Metropolitan Business School Paul has undertaken a broad range of research over the past 5 year predominantly focusing on the either marketing of sporting organisations or on innovative approaches to education. Paul is a new researcher to not only to disability studies but also sociology in general.

Membership of Professional Bodies/Associations:

Deputy Editor - International Journal for Sport Marketing and Sponsorship
Board Member – International Journal for Sport Management and Marketing
Advisory Board – London Journal of Tourism, Sport and Creative Industries

Selected Recent Publications

Edited Books

Hopwood, M., Skinner, J., & Kitchin, P. (Eds.) (forthcoming). *Sports public relations and communications*. Elsevier: Oxford.

Refereed Journal Articles

Walters, G. & Kitchin, P.J. (2009). Stakeholder management and sport facilities: A case study of the Emirates Stadium. *Birkbeck Sport Business Centre Case Study Series, 1, 2*, Accessed at <http://www.sportbusinesscentre.com/casestudy/Walters%20and%20Kitchin> on 20th October, 2009.

Bennett, R., Mousley, W., Kitchin, P.J., Choudhury, R.D. (2007). Motivations for participating in charity sport related events. *Journal of Customer Behaviour 6* (2), 155-178.

Book Chapters

Kitchin, P.J. (forthcoming). Financing the Games: Revisited. In J. Gold, and M. Gold, (Eds) *Olympic Cities: Urban Planning, City Agendas and the World's Games, 1896 to the Present*. (2nd Edition) Routledge, London. ISBN: 0415374073

Kitchin, P. J. (2008), "Sport and the international marketing environment", in S. Chadwick, (Ed.), *Sport Marketing: Analysis of all the essential aspects of sport marketing, illustrated with numerous real world case studies*, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at <http://www.hstalks.com/go>)

Contact Details:

Email: pj.kitchin@ulster.ac.uk

Tel: 028 9036 8213

Message:

Paul is interested in discussing general issues and histories with regards to participation in sport (from foundation to elite levels) with those with personal experience or management experience in disability sport.